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*Presented by the Fulbright Academy of Science and Technology (FAST)  
and  
Institute for Sustainable Enterprise (ISE)  
Sponsored by The Aspen Institute*

***A New and More Powerful Approach to Sustainability—Human Values***

**MADISON, NEW JERSEY** - Three leaders in sustainability are sponsoring a Forum to deepen the dialogue and inquiry into human values and sustainability. This topic is designed to create a new and more powerful process for creating the transformations that will enable a sustainable future. The Forum will create a community of inquiry into how human values relates to sustainability. For it is through shared action inquiry and community building that transformational organizational changes occurs.

The Forum will be on Tuesday, April 13, 2010 at the Florham-Madison Campus of Fairleigh Dickinson University. Renowned speakers will frame the dialogue and engage the participants with questions that face them and the world rather than with answers. Panel members will bring different perspectives and open diverse avenues to the topic of “human values and sustainability.”

Participants, drawn from major corporations, small businesses, community organizations, universities, etc., will share their passions, concerns and possibilities for the future; and, together in a small round-table format, they will explore the role of human values in creating that future. The morning roundtable workshop format will focus on deepening the inquiry and the afternoon roundtable session will shift to a more action-oriented dialogue.

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## MORE ABOUT THE FORUM

The Forum is a one-day event sponsored by the Fulbright Academy of Science and Technology, the Institute for Sustainable Enterprise at Fairleigh Dickinson University in partnership with the Aspen Institute. These three organizations are committed to advancing global sustainability—social, and economic as well as environmental.

Every speaker and panel member will expand and deepen the inquiry by sharing his or her perspective and experience about issues and possibilities that we are facing locally, regionally and worldwide. **Robert Sebbag**, Vice President, Access to Medicines, sanofi-aventis, develops access to medicine for the Southern Hemisphere. He teaches public health within the Paris hospital system, focusing on tropical parasitic diseases, is active within the French Red Cross, and has participated in numerous health missions in the Southern Hemisphere.

### FORUM SPEAKERS AND PANELIST INCLUDE:

**Arturo L. Condo** is Rector of INCAE, a leading Latin American business school. At CLACDS, INCAE's Center for Competitiveness and Sustainable Development, he led a team of professors and researchers that support private and public leaders in Latin America in their efforts to strengthen competitive clusters and to develop national and local competitiveness programs that seek to improve current levels of development. He also serves as Senior Institute Associate of the Institute for Strategy and Competitiveness at Harvard Business School. Arturo Condo received his doctoral degree from Harvard Business School. His undergraduate studies in electronic engineering were conducted at the ESPOL in Ecuador, where he majored in biotechnology and information systems.

**Jeffery Hollender** is President and "Chief Inspired Protagonist" of Seventh Generation, Jeffrey Hollender is a well-respected leader in the socially and environmentally responsible communities. An entrepreneur at heart, his first business ventures were rooted in adult education. Jeffrey Hollender began with not-for-profit organizations, including a learning exchange that offered practical and professional development classes and an adult education and audio-publishing company; both were social and financial successes. After his tenure as president of Warner Audio Publishing, New York City, Jeffrey Hollender acquired a small mail order catalog of

energy conservation products, Renew America, which eventually blossomed into Seventh Generation.

**George Burrill**, founder of ARD, Inc., was Chief Executive Officer from the firm's inception in 1977 until 2007. Under his leadership the firm grew into one of the premiere international economic development consulting firms in the U.S., with a staff of over 700 employees and revenues over \$120 million a year. Focused mainly on the developing countries of Africa, Asia, Latin America and the transitional states of the former Soviet Union and Eastern Europe, the firm developed a project portfolio in the areas of agriculture, environment and natural resources, water supply, renewable energy, financial analysis, as well as building democracies and the institutions and civic societies that sustain them.

**Joseph Holland** is Director and Professor of Philosophy and Religion at St. Thomas University specializing in the relationship between religion and society. He was a Fulbright Scholar at the Universidad Católica in Santiago, Chile. Joe Holland is President of the U.S. federation of Pax Romana, an International Catholic Movement for Intellectual & Cultural Affairs, a global network of intellectuals and professionals committed to human rights especially in the third world. Dr. Holland is a member of the Board of Directors of the Human Rights Institute of the Saint Thomas University School of Law and Chairperson of its Academic Committee. Prior to his present position, Joe Holland served on the staff of the Center of Concern, a Washington DC international research and educational institute founded by the Jesuits. In 1986 he received the Isaac Hecker Award for Social Justice, and in 2002 he was awarded the Athena Medal of Excellence by the Andean University of Peru.

**Morton Emanuel Winston** is Professor of Philosophy at the College of New Jersey. Morton is Honorary Chairman of the Board of Directors of Amnesty International - USA. From 1985-1991 he served as Director of the South Africa Coordination Group of AIUSA, served as a member of AIUSA's national Board of Directors from 1991-1997, and as Chair of the Board from 1995-1997. He was founding Chair of the Business and Economic Relations Group of Amnesty International USA.