

**FULL DAY FORUM ON
"HUMAN VALUES & SUSTAINABILITY"**

• **WHO SHOULD ATTEND?**

Those who wish to more deeply inquire into the role values play in sustainability should consider attending. Although the role of business and other organizations in creating a better future will be a focus of the forum, it is important to hear from a variety of participants, regardless of affiliation. If you are committed to the possibility of shifting the values paradigm through dialogue and community participation, we encourage you to attend.

• **WHAT IS THE FORMAT?**

The central activity of the Forum will be roundtable dialogues inquiring into values and sustainability. The dialogues will be enriched by keynote speakers and panel presentations.

• **WHERE WILL THE FORUM BE HELD?**

Fairleigh Dickinson University
College at Florham, Madison, NJ

Lenfell Hall

Hennessy Hall (The Mansion)

This campus is located about 30 minutes west of New York City.

For directions, please visit
<http://www.fdu.edu/fm.html>



Tuesday APRIL 13th

FORUM SCHEDULE

8:00am to 7:00pm

Continental breakfast

Keynote - Robert Sebbag, Sanofi-Aventis

Panel

Q & A

Roundtable Dialogues

Lunch

Luncheon Speaker: Arturo Condo, INCAE Business School

Keynote - Jeffrey Hollender, Seventh Generation

Panel

Q & A

Roundtable Dialogues

Reception*

* Reception will be followed by Fulbright Film Festival

KEYNOTE SPEAKERS

✓ **Robert Sebbag**, VP, Access to Medicines, Sanofi-Aventis.

✓ **Jeffrey Hollender**, Chairman and Cofounder of Seventh Generation.

LUNCHEON SPEAKER

✓ **Arturo Condo**, President of INCAE Business School in Costa Rica.

PANEL MEMBERS, including:

✓ **George Burrill**, Founder and former CEO, ARD Inc.

✓ **Kate Curran**, Co-founder of The Giving Project and former VP External Affairs for GE.

✓ **Morton Emanuel Winston**, Honorary Chairman of the Board of Directors of Amnesty International-USA.



**"Human Values and Sustainability"
Tuesday April 13th 2010**

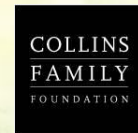
Presented by



***Fulbright Academy of Science and
Technology
Institute for Sustainable Enterprise***

Sponsored by

The Aspen Institute



Partnered with

Conscious Capitalism Institute



TUESDAY, APRIL 13, 2010

**FULL DAY FORUM ON
"HUMAN VALUES & SUSTAINABILITY"**

Fulbright Academy of Science and Technology (FAST) and Fairleigh Dickinson University's Institute for Sustainable Enterprise (ISE) will be hosting a full-day forum to facilitate an influential dialogue on Human Values and Sustainability.

The Forum will focus on creating a dialogue about the relationship between human values and sustainability, with a particular focus on business and other large organizations. The Forum is also intended to be a launching pad for collaborative action and generating an extended dialogue where human values become a natural part of any sustainability initiative.

Fulbright Film Festival

Monday, April 12, 7:00 – 9:00 p.m.
Tuesday, April 13, 7:00 – 9:00 p.m.

At Fairleigh Dickinson University
College at Florham, Madison, NJ

For more information about the
Forum or the Film Festival:

Call: 973.443.8577



SPONSORSHIP OPPORTUNITIES

We invite you to become a co-partner of the Forum with one of the following sponsorship opportunities:

- **Gold Level**
Sustaining Sponsors – \$5,000
- **Silver Level**
Contributing Sponsors – \$2,500
- **Bronze Level**
Participating Sponsors – \$1,000

For more information on sponsorship opportunities, please contact:

- Daniel Twomey,
Tel: 973.443.8802
Email: dtwomey@fdu.edu
- Eric Howard,
Tel: 207.799.3098,
Email:
programs@FulbrightAcademy.org

Or visit the forum website:

www.fast-ise.org

Film Festival

Monday, April 12th, 7:00pm– 9:00p.m

**Register Now
Seating is Limited!**

http:// **www.fast-ise.org**
OR

Call: 207.799.3098

ABOUT REGISTRATION

Category	Fee
Corporate	\$300
Business Professionals	\$250
Academics & Nonprofits	\$175
Students	\$100

ABOUT PRICING

The fee includes breakfast, refreshments, lunch and closing reception. If payment is not made at the time of booking, the registration will be provisional and confirmation will be sent when payment has been received in full.

- Reduced registration rates are available in limited quantities for participants in special needs. Inquiries will be considered on a first come first serve basis.
- FAST-ISE cannot guarantee places held on a provisional basis and seating may become sold out during a provisional hold.
- Registrations can be submitted as a sponsor or a participant to the Forum.